



Section:	3. Publications
Subpart:	3.2. Media
Policy No.:	3.2.1.
Title:	Weights and Measures Week
Effective:	May 2007

Weights and Measures Week

Purpose: Establish roles and responsibilities in preparation of National Weights and Measures Week.

Background: National Weights and Measures Week is March 1-7 each year. These dates were established in recognition of the signing of the first Weights and Measures Law on March 2, 1799. Many state and local jurisdictions make special efforts during this week to enhance public awareness. Some of them depend on NCWM to provide press releases that can be used in local media.

As roles and responsibilities began to evolve in new directions in 1997, it hasn't always been clear how NCWM would serve its membership in preparation of National Weights and Measures week. It became evident that these roles and responsibilities should be defined and called upon annually.

Policy:

1. The NCWM Chairman each year is responsible for establishing the theme for National Weights and Measures Week. This theme is commonly based on the theme the Chairman has given for his/her year in office.
2. NCWM staff will develop materials suitable for press releases with input from the Chairman.
3. The Chairman will review and finalize the materials.
4. The materials shall be made available to NCWM membership by January 30 to allow membership time for planning press releases and special events.